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FOR IMMEDIATE RELEASE

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MEMPHIS HABITAT REACHES MILESTONE— BREAKS GROUND ON 300TH HOME BUILD FRIDAY

Memphis, Tenn. – As we experience the first hints of fall weather, Memphis Habitat is embarking on a historic build, one in which the affiliate will see the construction of its 300th home since 1983. Habitat’s fall campaign has been dubbed “300 Homes, 300 Families, 300 Reasons to Celebrate.” And with 12 new families prepared to partner with Habitat this fall, it certainly is a prime time to celebrate!

Construction starts on eight homes on Friday morning, Sept. 14 at 7:30 a.m. The sites are in the Nehemiah subdivision, located near S. Third Street, and in Northaven, near N. Watkins Street. **Maps to the sites are available by contacting Cristy Racy, with Obsidian PR, at 574-8421.** There will be four homes under construction at each site. Two other homes, sponsored by FedEx and ServiceMaster, broke ground on Aug. 29. The affiliate also has construction under way on two more homes, sponsored by Habitat International, as part of the Operation Home Delivery hurricane relief effort.

Several hundred volunteers will work with Habitat this first Friday and Saturday to get the homes under way. Construction will continue each Saturday through Oct. 27. The home dedications are scheduled for Saturday, Nov. 3 and Sunday, Nov. 4.

Other Habitat fall home sponsors include Church of the Holy Communion, Thrivent Financial for Lutherans, Open Door Challenge Grant program, Gold Strike Casino Resort, Nationwide Insurance, MGM Mirage VOICE Foundation, Memphis Area Association of REALTORS[®], Memphis Mortgage Bankers Association, Poag & McEwen Lifestyle Centers, Rhodes College, Northwest Airlines, Hilton Hotels, Thomas & Betts, Cummins Mid-South, Valero, United Stationers, Xerox, MCR Safety, FedEx Supply Chain Services, Forest Hill Community Church and various Lutheran and Presbyterian churches throughout the city. Special support sponsors include Federal Home Loan Bank of Cincinnati and Bank of Bartlett.

Habitat for Humanity is a not-for-profit, ecumenical Christian housing ministry dedicated to eliminating poverty housing. Memphis Habitat has built 292 homes since its founding in 1983. Habitat houses are built with volunteer labor and sold to partner families, at no profit and with no interest charged. Partner families make a down payment and invest hundreds of hours of “sweat equity” into the construction of their homes and other Habitat homes.

For more information about this or other Habitat for Humanity initiatives, please contact Jeff Capps, director of community relations, at 901-497-7022 or jcapps@memphishabitat.com. For maps to the Fall 2007 build sites, please contact Cristy Racy, Obsidian PR, at 901-574-8421.

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