



So, I'm an official HOME TEAM HUDDLE host...
What next???

In your official Home Team Party Pack...you'll find the following items:

- 1) T-Shirt, keychain, and other fun items – These are for you—just a couple little tokens of our appreciation to you for helping us with this project.
- 2) MVP Stickers and Coasters – You should have received enough stickers to pass out to your guests. Encourage folks to wear them, use the coasters and root for the “Home Team”!!!
- 3) Official HTH Poster – You may want to put this on your front door or in some other conspicuous place to remind party guests of your mission.
- 4) Collection Envelope – Please use this pre-addressed envelope to collect your HTH donations and deliver/mail them to us. You'll also find a contest registration sheet, an invitation template and a few receipts to give to those who donate cash (feel free to make additional copies of this). **Please note:** Everyone who donates with a personal check will receive an official thank-you letter from Memphis Habitat, acknowledging his/her gift.

In advance of Super Sunday, February 7—you'll want to make sure to get the word out to potential party guests. Feel free to adapt and use the enclosed invitation template however you may wish. Please e-mail me if you'd like an electronic version of the logo. I'll be happy to send that to you. We suggest letting people know beforehand that you'll be taking up donations for Habitat. Ask them to bring a donation check (not cash!) if at all possible. Be sure to mention that everyone will be eligible to win an **NFL weekend getaway** during the 2010 season! Hopefully, this fact will make people eager to attend and, in turn, support the cause! We urge you to be creative in how you present this to your guests. Feel free to set a suggested donation level, if you feel that will work with your crowd. Others may want to keep it much looser. **Last year's Huddle netted more than \$21,000!!** Keep in mind that it is to everyone's benefit to collect as much money as possible, but you don't want anyone to feel pressured to give, if they're unable! More on that later...

On Super Sunday and beyond...here are some things to keep in mind to ensure that your party will be successful for you, your guests and Habitat:

- 1) At some point before collecting donations, try to take a moment to orient your guests to the mission of Habitat for Humanity. This doesn't need to be formal at all, but it will give people a sense of what we're all about. If you have a particular connection to Habitat, this may be a good opportunity for you to share a personal story or testimonial that will make the work of Habitat "real" for your guests. Here is a short paragraph that you can use as a jumping off point. More information is available at memphishabitat.com or habitat.org.

Habitat for Humanity is an international ecumenical Christian housing ministry dedicated to the mission of eliminating substandard housing and homelessness from the world. Memphis Habitat was founded in 1983 and has built 331 homes in partnership with deserving Memphis-area families and community-minded businesses, faith organizations and civic groups. Habitat homes are built with volunteer labor and sold to partner families, at no profit and with no interest charged. Partner families make a down payment and invest hundreds of hours of "sweat equity" into the construction of their homes and other Habitat homes.

- 2) Determine what collection system will work for you and your group. **Please do not submit your donations in cash.** Individual donor checks (made payable to Habitat for Humanity) are preferred. If you collect any cash, please write a single check to Habitat that reflects the total amount of cash donations received. This will be the safest and most efficient method.
***Be sure to remind your guests that all donations are tax deductible!
- 3) Have everyone (including you!) who wishes to be eligible for the NFL weekend getaway sign up on the contest registration sheet. Only hosts and attendees who sign up on this sheet will be eligible. Donations are strongly encouraged, but not required, for prize eligibility.
- 4) Remind everyone of the fantastic party prizes! Top-grossing hosts will receive cool prizes such as restaurant gift cards and ticket vouchers for area athletic events.
- 5) Mail in or hand-deliver your donation and contest registration sheet(s) to us no later than **Monday, February 15**. To be eligible for both the NFL grand prize and group prizes, we must have your envelope back by that time. Winners will be notified no later than Monday, March 8.

THANK YOU again for agreeing to be a part of this exciting event. It's because of folks like you that Habitat is able to "build" on a rich tradition of excellence and continue changing lives. If you have any questions at all, please don't hesitate to contact me!

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