



framing the future

2024/2025 CORPORATE
PHILANTHROPY



Every partnership is an investment.

Partnering with Habitat for Humanity of Greater Memphis supports the future of our city. Your sponsorship will help ensure that *everyone in the 901 has a decent place to live*. Corporate partners receive significant social, organizational, marketing and fiscal benefits while helping local families build and buy their own homes.

Corporate Social Responsibility*

Today's consumers expect companies to be socially responsible and involved by building up their local community.

- 92% of consumers have a **more positive image** of companies that support social issues
- 87% of consumers **purchased a product** because a company advocated for an issue they care about

Employee Engagement

The Memphis Habitat build site is a volunteer experience like no other. This is the ultimate team-building opportunity that boosts morale and shows your employees your commitment to making a difference in the community.

- 55% of individuals said a company's **community involvement** will determine if they work there or not

*Data from the 2017 Cone Communications for Corporate Social Responsibility Study



Every contribution builds community.

Volunteering with Memphis Habitat is a rewarding and impactful experience. Your staff gets the opportunity to work together towards a common goal, promoting camaraderie and collaboration—skills that are beneficial in the workplace. When your team volunteers with Memphis Habitat, they build relationships, gain valuable skills, and make a meaningful difference in their community.

VOLUNTEER

Team Build



Your volunteer spots will be split between our Fall 2024 and Spring 2025 builds. Teams are guided by Habitat staff in a safe, fun environment. All build days will include a light breakfast, snacks and drinks throughout the day, with a boxed lunch to go. Dates and times may vary.

VOLUNTEER

Habitat ReStore



You may schedule your ReStore volunteer day anytime throughout the year at our Memphis ReStore or Collierville ReStore location. Teams are guided by Habitat staff in a safe, fun environment. We are open to hosting Monday through Saturday. Times will vary.

SPONSORSHIP

Signature Events



Your partnership supports our signature events such as **Women Build**, **State of the Agency**, **Building Connection**, and **CEO Build** among others. You can also create a customized partnership package (including presenting sponsorship, tables and tickets).

Why Habitat?

Since 1983, Memphis Habitat has helped over 600 first-time homebuyers by providing affordable mortgages, showing our commitment to decent and affordable housing. With your partnership, we will continue to help our neighbors build better lives for themselves and their families.

Every sponsorship frames the future.

Your sponsorship supports Habitat's mission — a world where everyone has a decent place to live. Your financial support and your time will help bring strength, stability, and independence to local families in the 901.

Partnership Benefits	Architect \$200,000	Blueprint \$100,000	Foundation \$85,000	Craftsman \$50,000	Carpenter \$25,000	Framer \$10,000	Neighbor \$5,000	Friend \$2,500
Volunteer and Engagement Opportunities								
Premium Volunteer Spots	300	200	100	50	30	20	10	5
Scheduling Priority	✓	✓	✓					
ReStore Volunteer Days	6	5	4	3	2	1	1	
Homebuyer Celebration Invitation	✓	✓	✓	✓	✓	✓	✓	✓
Event Recognition								
Presenting Sponsorship and Speaking Opportunity for Signature Events	✓	✓						
Speaking Opportunity at Homebuyer Celebration	✓	✓	✓					
Recognition at Build Site, Homebuyer Celebration and Signature Events	✓	✓	✓	✓	✓	✓	✓	✓
Media Recognition								
Color Ad Featuring Partnership in <i>Memphis Business Journal</i>	✓	✓						
Color Ad in <i>Memphis Business Journal</i>	✓	✓	✓	✓	✓	✓	✓	✓
Annual Report Spotlight	✓	✓						
Corporate Partnership Stories/ Photos on memphishabitat.com	✓	✓	✓	✓				
<i>Blueprint</i> Newsletter, on Social Media and memphishabitat.com Recognition	✓	✓	✓	✓	✓	✓	✓	✓

Your contribution will support Habitat's affordable homeownership program, which includes materials and construction; homebuyer education and post-purchase support for Habitat homebuyers; and other programmatic expenses.