



Habitat
for Humanity®
of Greater Memphis

★ ATHLETES ★
BUILD



Team Fundraising

Athletes Build gives your team or organization the opportunity to turn teamwork into community impact. Hosted by **Habitat for Humanity of Greater Memphis** and powered by **Varsity Spirit**, this program allows students, teams, and organizations to earn recognition and rewards based on their total impact, creating a fun, purpose-driven competition that helps build homes for local families in Memphis.

Make a real impact through volunteering and fundraising. Participants can compete internally by challenging peers or teammates to see who can raise the most funds, or externally by competing against other schools, teams, and organizations across the Mid-South. As fundraising milestones are reached, teams will earn recognition and rewards based on their total impact.



COMPETE.



FUNDRAISE.



BUILD.



FUNDRAISING GOALS

Championship Partner - \$5,000

- Varsity Spirit Fashion \$500 gift certificate
- Varsity Spirit After-School Building Camp
- Banner for the school Top Fundraiser
- Team/school trophy
- Athletes Build volunteers for build day (10)
- Social media recognition
- Digital toolkit, including templates, graphics, and social media posts

MVP Partner - \$2,500

- Varsity Spirit Fashion \$250 gift certificate
- Team/school trophy
- Athletes Build volunteers for build day (5)
- Social media recognition
- Digital toolkit, including templates, graphics, and social media posts

First Team Partner - \$500-\$1,000

- Varsity Spirit Fashion \$100 gift certificate
- Team/school trophy
- Social media recognition
- Digital toolkit, including templates, graphics, and social media posts



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Ready to get involved? Scan the QR code to join.



memphishabitat.com/athletes



We are pledged to the letter and spirit of the U.S. policy for the achievement of equal housing opportunity throughout the nation. We encourage and support an affirmative advertising and marketing program in which there are no barriers to obtaining housing because of race, color, religion, sex, handicap, familial status or national origin. Habitat for Humanity is an equal opportunity employer.