



**Habitat**  
for Humanity®  
of Greater Memphis

**CEO  
Build**

**2026 CEO Build Investment Opportunities**

# Together, we build a better Memphis.

**CEO Build** brings together Memphis CEOs and business leaders to raise funds, build homes, and strengthen our community. It's more than a day on a construction site—it's a chance to lead alongside peers who believe stable housing helps families and our city thrive.

## Why CEO Build?



We are facing a growing **workforce housing challenge.**

- Memphis is a majority-renter city. Nearly half of renters spend over 30% of their income on housing.
- Opportunities for affordable homebuying help people put down roots and create more prosperous futures.



Neighborhood stability affects **public safety, investment, and quality of life.**

- Homeownership reduces blight and stabilizes neighborhoods.
- Safer communities support local business vitality.



Strong housing ecosystems drive **economic growth and city competitiveness.**

- Housing affordability is a foundational economic driver.
- Cities with strong homeownership ecosystems attract talent and investment.

## Why Memphis Habitat?

Habitat for Humanity of Greater Memphis is a movement of people working together to build more prosperous and vibrant communities by making sure everyone has a safe, affordable place to call home.

Habitat creates real, measurable impact. Our work reduces blight, strengthens neighborhoods, creates jobs, adds to the tax base, attracts community investment, and creates impressive economic impact.

### HABITAT'S LOCAL IMPACT

- Nearly **650 homes** + affordable mortgages
- **Over 1,800 repairs** for senior homeowners
- **\$18M+** annual impact to our local economy
- **102** full-time equivalent jobs created annually

NEARLY  
**\$400M**

in cumulative impact  
since 1983

# Get Involved!

## REASONS TO JOIN CEO BUILD

### Corporate purpose, CSR, and values alignment:

- Employees want to work for companies that invest in the community.
- CEO Build is hands-on, powerful, and unifying.

### Cross-sector collaboration, leadership visibility, high-value networking:

- Collaborate with other leaders committed to Memphis' future
- Build relationships in a unique, meaningful environment

## CEO BUILD BENEFITS

- Exclusive invitations to events and CEO Build days on the build site – a unique blend of leadership networking and hands-on impact
- A personalized toolkit with marketing assets, messaging, and content to help promote your participation
- Opportunities to cultivate meaningful relationships with other CEOs and executives across Greater Memphis
- Commemorative CEO Build hard hat and hammer, plus additional experiential and brand benefits

**Join influential CEOs and business leaders in the 901!**



**Dwayne Spencer**  
President & CEO  
Memphis Habitat



**Bill Seely**  
President  
Varsity Spirit  
2026 CEO Build Chair

# 2026 CEO Build Investment Levels

## Catalyst (Host Committee) - \$10,000

- CEO name/logo/photo featured in two-page Greater Memphis Chamber magazine spread in December 2026 (distributed to all Chamber members and at the annual Chairman's luncheon)
- CEO name/logo/photo recognition in Memphis Business Journal two-page spread in early 2027 (Power 100 Issue)
- CEO name/company logo on CEO Build construction site signage
- CEO photo/company logo recognition on collateral and web/social graphics
- Exclusive invitation to Catalyst-only special event
- Invitations to all kickoff and wrap-up events
- Name recognition in media releases
- Personalized digital marketing toolkit, including video interview footage, social graphics, and announcement template

## Investor - \$5,000

- CEO/company name recognition in two-page Greater Memphis Chamber magazine spread in Dec. 2026
- CEO/company name recognition in Memphis Business Journal two-page spread in early 2027
- CEO/company name recognition on CEO Build construction site signage
- CEO/company name recognition on collateral and web/social graphics
- Invitations to all kickoff and wrap-up events
- Name recognition in media releases
- Personalized digital marketing toolkit, including social graphics and announcement template

## Startup - \$2,500

- CEO/company name recognition in two-page Greater Memphis Chamber magazine spread in Dec. 2026
- CEO/company name recognition in Memphis Business Journal two-page spread in early 2027
- CEO name/company name on CEO Build construction site signage
- CEO name/company name included on collateral and web/social graphics
- Invitations to all kickoff and wrap-up events
- Name recognition in media releases
- Digital marketing toolkit, including social graphics and announcement template

## CEO BUILD GOALS

- **Raise \$250,000** to support the construction of one new Memphis Habitat home, related program expenses, and CEO Build costs
- **Build awareness** of Memphis Habitat's mission, work, and community impact
- **Forge connections** between Memphis Habitat and leaders across Greater Memphis who are committed to building a better Memphis



**Ready to get involved? Contact us to reserve your spot.**

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We are pledged to the letter and spirit of the U.S. policy for the achievement of equal housing opportunity throughout the nation. We encourage and support an affirmative advertising and marketing program in which there are no barriers to obtaining housing because of race, color, religion, sex, handicap, familial status or national origin. Habitat for Humanity is an equal opportunity employer.