

Ready-to-Use Scripts

Script 1: Why We're Building

"Hi! We're [school, team, club, or organization], and we're participating in Athletes Build to help Habitat for Humanity of Greater Memphis (Memphis Habitat) partner with local families on their journey to safe, affordable homeownership. We'd love your support as we work toward our fundraising goal. Every donation makes a difference!"

Script 2: What Home Means to Me

"Home means _____ to me. That's one of the reasons I'm participating in Athletes Build. Together with Memphis Habitat, we're helping more local families achieve safe, affordable homeownership. If you'd like to support our team, you can donate using the link in our bio."

Script 3: Help Us Reach Our Goal

"We're working hard to reach our Athletes Build fundraising goal, and we need your help! Every donation, no matter the amount, helps Memphis Habitat build homes and expand access to safe, affordable homeownership. Thank you for supporting our team!"

Script 4: Challenge Another School (Tag the school, team, club, organization, or individual you're challenging.)

"We've accepted the Athletes Build challenge...now we're passing it on! We're challenging [school, team, club, or organization] to compete for a cause. We're raising funds to help Memphis Habitat partner with local families as they work toward safe, affordable homeownership. Will you accept the challenge?"

Script 5: Build Day

"Today was Build Day! Thank you to everyone who supported our fundraising efforts. Because of your generosity, we're helping Memphis Habitat partner with local families to achieve safe, affordable homeownership. Because everyone in the 901 deserves a place to call home."